

Protecting What Matters Most.

WE DEFEND YOUR IP, PRODUCTS, REPUTATION AND CUSTOMERS AGAINST COUNTERFEITING



A Winning Combination

Founded in 2001, Champion provides a fully integrated Brand and IP protection service.

We combine 24h AI-powered monitoring and takedown with a team of 150 investigators, backed by an in-house law firm offering a full range of services. This combination ensures optimal results - whatever the challenge may be.

Your Local Partner in China

With offices in Guangzhou, Hangzhou and Hong Kong SAR, our teams have invaluable expertise, and offer close proximity to law enforcement, customs, regulators and courts.

- ✓ 25+ years experience in IP investigations
- ✓ 13 branch offices across China
- ✓ Cultural, linguistic and regulatory familiarity



24h AI-Powered Online Brand Monitoring

Our 100-strong team monitors IP infringement and illicit trade using proprietary AI systems and human validation. We manage IP enforcement and takedowns across China, with capacity to monitor 40+ other countries.



Offline Investigations & Intellectual Property

Supported by 150 full-time investigators, we offer a nationwide investigations network which has protected our clients interests for 25+ years. Our work has received awards from both Government agencies and trade organisations.



In-House IP Law Firm & Legal Services

Our 10 lawyers and legal staff specialize in supporting clients in prosecution, litigation and non-contentious enforcement, pertaining to trademarks, patents, copyrights, and unfair-competition matters.



Business Intelligence & Operational Risk

We provide investigations and related services in the areas of e-commerce oversight, investment due-diligence, partnership and employee vetting, along with licencing management and trade secret protection.

Gain the Upper Hand

TRUSTED BY
250+
INTL
COMPANIES

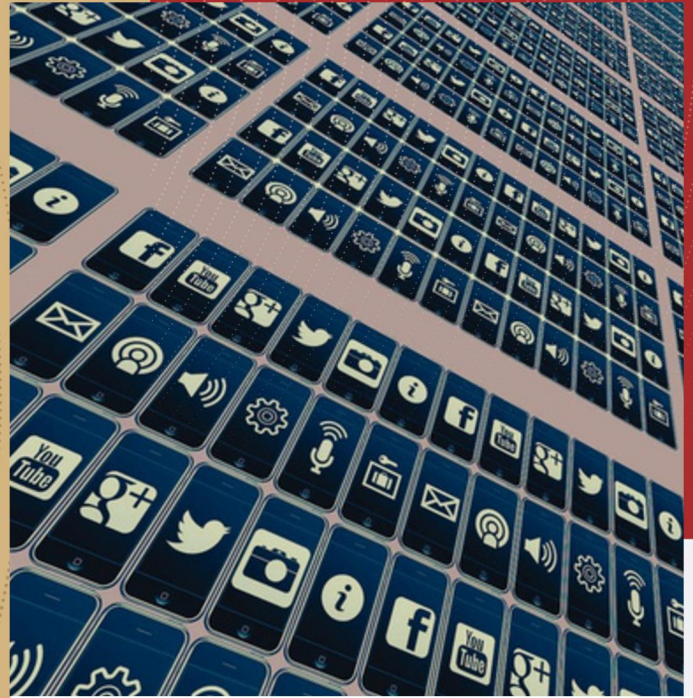
10M+
ONLINE
TAKEDOWNS
P/A

OVER
2500
CASES &
RAIDS P/A

350+
BRANDS
PROTECTED

99%
TAKEDOWN
SUCCESS
RATE

MORE THAN
60k
TEST
PURCHASES
P/A



Second to None

Our numbers speak for themselves, and our ability to research, investigate, enforce and prosecute IP & brand infringement. Our close, long-term client relationships include over 20 Fortune 500 companies.

Monitor Online. Detect. Enforce.

Our multi-faceted AI-powered online monitoring, investigation and takedown capabilities in China include the ability to monitor suspect counterfeit and infringing sales across numerous social media apps, as well as mainstream online marketplaces.

Our clients benefit from full transparency, via 24/7 portal access to all reporting on operations concerning their brand, along with an extensive suite of statistics.

In addition to our mastery of the Chinese market, we can also monitor marketplaces in 40+ other countries.

Always adapting to a changing world, we are increasingly providing services related to unauthorised and suspected grey market products, price and competitor monitoring and a range of other granular online e-commerce reporting.

Stay One Step Ahead

Champion Group has always been dedicated to adapting and innovating in the constant fight against counterfeiting, illicit trade and IP infringements, ensuring we remain at the cutting edge of our industry.

Investigate. Raid. Seize.

Champion conducts over 2500+ investigations in China every year, including many on behalf of over 20 Fortune 500 companies.

By grouping our clients into 7 unique industry / product families, we develop bespoke investigative expertise relevant to each industry, providing unmatched results.

Our investigators regularly conduct raids and large-scale seizures; followed up by successful criminal prosecutions. From outset to conclusion, Champion provides real-world results, leading to an impressive client retention rate.

Our dedicated client account managers are your direct and constant contacts, ensuring simplicity and ongoing support with the same familiar Champion colleagues.

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