

# Specialized IP Law Firm

TURNING EVIDENCE INTO  
ENFORCEMENT.

## The Proven Standard

ChampionLegal is a specialized law firm with a strong track record in structuring and prosecuting anti-counterfeiting cases.

We support effective criminal prosecution and provide solid foundations for financial compensation claims.



### Where Theory Meets Practice

ChampionLegal is purpose-built to manage complex IP disputes, providing intelligence led legal strategies - rather than isolated theory. Our experienced lawyers leverage a deep understanding of local regulatory and enforcement environments.



### Integrated Legal & Investigations

We operate as part of an integrated brand protection ecosystem. Online intelligence from ChampionAI and offline investigations from ChampionIPR feed directly into our legal strategies, strengthening evidence quality and enforcement effectiveness.



### Proven Legal Track Record

ChampionLegal has successfully litigated over 100 intellectual property disputes across multiple industries, securing significant financial compensation, injunctions, and the dismantling of counterfeiting networks.

## Counsel. Litigate. Deter.

We ensure that every action is fit for purpose, legally admissible, and aligned with your commercial and confidentiality objectives.

### Intellectual Property Litigation

- ✓ Trademark infringement litigation
- ✓ Patent infringement and invalidation actions
- ✓ Copyright infringement disputes
- ✓ Unfair competition and passing-off claims

### Administrative & Criminal Enforcement

- ✓ Administrative complaints with IP regulators
- ✓ Criminal referral and coordination with authorities
- ✓ Evidence preparation for seizures and prosecutions
- ✓ Civil compensation claims

## Expert Guidance for Tangible Results.

### IP Portfolio & Transactional Support

- ✓ Trademark, patent, and copyright registration strategies
- ✓ IP portfolio structuring and optimisation
- ✓ Licensing, technology transfer, and confidentiality agreements
- ✓ IP risk assessments for market entry and M&A transactions

### Cross-Border & Greater China Capability

ChampionLegal has extensive experience supporting cross-border intellectual property litigation where the Chinese mainland, Hong Kong SAR, and international clients intersect.

We coordinate with international partners and counsel in other jurisdictions and provide on-the-ground support with the recognition and enforcement of civil and criminal judgments within both China and Hong Kong SAR.

100+

E-COMMERCE  
& IP CASES  
WON

OVER

1'800

CASES LED BY  
MANAGING  
PARTNER

MORE THAN

1'000

E-COMMERCE  
STORES SHUT  
DOWN

